



2024 Masters Tournament Watch Party

Presented by:



Sponsorship Opportunities



Saturday, April 13, 2024 / 3pm-7pm

**Henry Ford Detroit Pistons
Performance Center**

Proceeds Benefit First Tee - Greater Detroit

Event Details



EVENT LOCATION:

HENRY FORD DETROIT PISTONS PERFORMANCE CENTER

ADDRESS:

6201 2ND AVENUE – DETROIT

We are excited to once again be hosting this year's event at the Henry Ford Detroit Pistons Performance Center. The 183,000 square foot facility and corporate headquarters includes the practice and training needs for Pistons players and staff, office space for basketball operations, coaching and administration. It is home to state-of-the-art amenities including multiple basketball courts.



Sponsor Opportunities



Presenting Sponsor: \$5,000

- Recognized as the presenting sponsor for the event.
- Identified in welcome remarks during the event with opportunity to provide collateral.
- Recognized with robust signage throughout the event space.
- 10 tickets to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes top tier logo placement.

Sold

Registration Sponsor: \$3,000

- Identified through signage at the registration table, and within the event space.
- 8 tickets to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Entertainment Sponsor: \$2,500

- Identified through signage at the entertainment area, and within the event space.
- 6 tickets to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Birdie: \$2,500

- Identified through robust signage throughout the event space.
- 6 tickets to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Par Sponsor: \$2,000

- Identified through robust signage throughout the event space.
- 4 tickets to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Patio Sponsor: \$2,000

- Identified through robust signage on the patio adjacent to the watch party room.
- 4 tickets to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Simulator Sponsor: \$1,500

- Identified through robust signage at the simulator.
- 2 tickets to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Sold



Sponsor Opportunities



Specialty Drink Sponsor: \$1,500

- Identified at the bar as the specialty drink sponsor.
- 2 tickets to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Sold

Auction Sponsor: \$1,500

- Identified at the bar as the specialty drink sponsor.
- 2 tickets to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Table/Hole Sponsor: \$750

- Identified through table signage as a table/hole sponsor.
- 1 ticket to the event.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Individual Tickets: \$100

- Event tickets are \$100 per person for the general public.

To learn more, and purchase your individual tickets or sponsorship, please visit

<https://firstteegreaterdetroit.org/2024-masters-watch-party/>
or use the QR Code below.

All tickets include parking, food and beverages and all of the activities and fun!



Building Game Changers

At First Tee - Greater Detroit we enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with a life skills curriculum, we create active learning experiences that build inner strength, self-confidence and resilience kids carry with them as they mature.

We are excited to host our second annual Masters Watch Party at the Henry Ford Detroit Pistons Performance Center. While guests will have the opportunity to watch the tournament and enjoy Masters-themed food and beverages, they'll also be able to use our golf simulator, shoot baskets on the Pistons practice court, participate in contests, bid during a silent auction and more. This will be a unique opportunity to experience this wonderful facility, spend time with friends and help support First Tee - Greater Detroit. We hope you will join us!



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