



First Tee – Greater Detroit "Game Changer Classic"

Friday, August 23, 2024

*The Cardinal at Saint John's Resort
Plymouth, Michigan*

Sponsorship Opportunities

**Proceeds benefit First Tee – Greater Detroit and the
Lawrence Burns Scholarship Fund.**



Building Game Changers

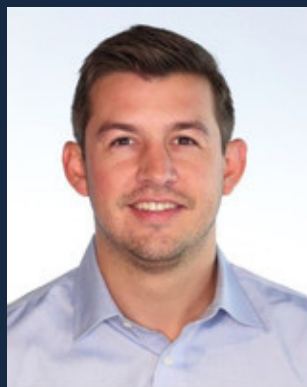
At First Tee - Greater Detroit we enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with a life skills curriculum, we create active learning experiences that build inner strength, self-confidence and resilience kids carry with them as they mature.

Experiences are, in fact, our greatest teacher. First Tee believes in developing the ones that are just as fun as they are meaningful, where kids feel excited to grow, safe to fail and better equipped for whatever comes their way next. Through our golf-based personal growth program, we see kids build life and leadership skills that help them in all areas of life, including school, friendships and eventually careers.

This year we will hold our Annual Golf Outing at The Cardinal on the campus of Saint John's Resort. The resort has recently undergone a \$50M transformation and its golf footprint now includes a putting course, par 3 course and a new Championship Course. Our outing is sure to be a memorable event on an unforgettable golf course.

We hope you will join us!

Donna Joseph-Kemp and Tom McInerney
Event Co-Chairs



Golf Outing Details

Our 2024 outing will take place at The Cardinal on the property of Saint John's Resort in Plymouth, Michigan. The resort has undergone a \$50M+ transformation, which includes expanding its event facilities, its restaurant outlets and building a one-of-a-kind golf complex that is the first one built in Southeastern Michigan in 20+ years!

Friday, August 23, 2024

- 8:00am-9:30am : Check-in, breakfast and warm-up
- 9:45am : Call to carts
- 10:00am : Shotgun start
- 3:30pm : Awards ceremony followed by dinner reception



Sponsor Opportunities: Tier 1



All sponsors receive golf spots and a tee gift, breakfast, lunch, and tickets to our post event dinner reception. They also receive broad social media recognition leading up to the event and thank you recognition after the event concludes.

Presenting Sponsor: \$50,000

- The presenting sponsor logo is placed on each pin flag.
- 16 players in the outing.
- Recognition at the outing via first-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.

Ace Sponsor: \$30,000

- 12 players in the outing.
- 1 hole sponsorship.
- Recognition at the outing via second-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.

Eagle Sponsor: \$20,000

- 8 players in the outing.
- 1 hole sponsorship.
- Recognition at the outing via third-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.

Birdie Sponsor: \$10,000

- 6 players in the outing.
- 1 hole sponsorship.
- Recognition at the outing via fourth-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.

Sponsor Opportunities: Tier 2



Par Sponsor: \$5,000

- 4 players in the outing.
- 1 hole sponsorship.
- Recognition at the outing via fifth-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.

Dinner Reception Sponsor: \$7,500

- 4 players in the outing.
- 1 hole sponsorship.
- Signage noting the sponsorship at the entrance to the cocktail reception.

SOLD

Hole-in-One "Vehicle Placement" Sponsor: (dealer covers all costs related to hole-in-one insurance)

- 1 hole sponsorship.
- Recognition via signage at the hole-in-one contest hole.

SOLD

Contest Sponsor: \$2,000

- 1 player in the outing.
- Recognition via signage at the longest drive and closest to the pin contest holes.



Sponsor Opportunities: Tier 3



Hole Sponsor: \$750

- Recognition via signage on one hole during the outing.

Player Package: \$1,000

- 1 player in the outing.

Par 3 Course and Dinner Reception Ticket: \$500

- Enjoy the Par 3 Little Cardinal and then join us for our post play dinner reception.

Dinner Reception Ticket: \$100

- Pass on the golf, but join us for our post-play dinner reception.



For More Information

For more information, please contact Todd Krieger, CEO of First Tee – Greater Detroit, at (248) 227-9167 or todd@firstteegreaterdetroit.org.

Tickets and sponsorships can be purchased online at <https://firstteegreaterdetroit.org/2024-golf-outing/>

To learn more about First Tee – Greater Detroit, visit us online at www.firstteegreaterdetroit.org.

