

2023 IMPACT REPORT



A Year of Impact



Dear First Tee – Greater Detroit Community,

As I reflect on 2023, I'm so proud of our team's great work, their amazing impact and the lives they changed for the better. We served nearly 600 kids, teaching them vital life skills and traits such as honesty, integrity, perseverance and resiliency through the game of golf. Golf is a game that has so much to offer and our team of staff and volunteers do an amazing job making sure that the participants in our program have fun while learning critical life skills along the way.

This year we launched a Corporate Sponsorship Program and we are tremendously grateful to Paradies-Lagardere, Telemus and Optishot. Without their generosity, we couldn't do our work in Metro Detroit or have the impact that we do.

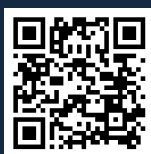
2023 marked the first year that First Tee – Greater Detroit was the Youth Golf Clinic sponsor during Rocket Mortgage Classic. Working in partnership with the RMC team, Quiana "Que" Broden and Professional Golfer Morgan Hoffmann, we designed a program focused on health and wellness. Those who participated had the opportunity to hear Morgan's incredible story, and how he's turned his personal situation into a catalyst for change and has found answers, and better health, through natural healing modalities. After the kids hit golf balls, each was served a delicious and healthy meal, too. The morning of the clinic, in fact, our participant, Shaun Horne, was able to play a few holes of golf with Morgan. I'm sure this was an experience Shaun will never forget!

We believe in the power of experience. This year, we held two caddie classes that produced five caddies for local courses, five of our participants competed in Drive, Chip, and Putt, and for the first time ever, we had a participant attend the First Tee Innovators Forum. Many of the most impactful experiences, however, took place at the 11 green grass facilities where programming took place in 2023, as well as at Durfee Innovation Society where we offer winter programming. From Belle Isle to Rackham to Chandler Park, our kids had so much fun as they learned. I want to especially thank our 105 volunteer coaches and professional staff without whom our program wouldn't run so smoothly. Their dedication and commitment is truly amazing!

With gratitude,

A handwritten signature in brown ink, appearing to read 'TK' or 'Todd Krieger'.

Todd Krieger
First Tee – Greater Detroit
Chief Executive Officer



Scan this QR Code
with your
smartphone camera
to view our video.

2023 Scorecard

Our Mission: To impact, influence and inspire the lives of young people in the Greater Detroit area by providing educational programs that build character, promote healthy choices and instill life enhancing values through the game of golf.



13

Program
Locations



105

Volunteer
Coaches



89

Classes
Delivered



2,116

Volunteer
Hours



584

Unique
Participants

880

Total
Registrations

33%

Female
Participants

65%

Identify as
Non-White



Age-Based Programs Across the Greater Detroit Area

Belle Isle | Detroit

Ages 7-9, 10-11, 12-13
79 registrations | 7 classes

Chandler Park | Detroit

Ages 7-9, 10-11, 12-13
93 registrations | 11 classes

Indian Springs Metropark | Commerce

Ages 7-9, 10-11
17 registrations | 4 classes

Lake St. Clair Metropark | Harrison Township

Ages 7-9, 10-11
36 registrations | 6 classes

Lakes of Taylor | Taylor

Ages 7-9, 10-11, 12-13
79 registrations | 7 classes

Links at Gateway | Romulus

Ages 7-9, 10-11
16 registrations | 4 classes

"This program has given my son back his voice. The volunteers are the right amount of support and discipline that is helping my son believe in himself and try hard."

Maple Lane | Sterling Heights

Ages 10-11, 12-13
43 registrations | 6 classes

Rackham | Huntington Woods

Ages 5-6, 7-9, 10-11, 12-13, 14-16
241 registrations | 12 classes

Rammer | Sterling Heights

Ages 7-9
57 registrations | 3 classes

Rouge Park | Detroit

Ages 7-9, 10-11, 12-13, 14-16
119 registrations | 11 classes

Warren Valley | Dearborn

Legacy Class Only
13 registrations | 2 classes

First Ever Winter Indoor Program Durfee Classes

Ages 7 to 9
32 registrations | 6 classes

Ages 10 to 11
17 registrations | 3 classes

Ages 12 to 3
13 registrations | 3 classes

Legacy
15 registrations | 3 classes

Pistons Performance Center | Detroit

10 registrations | 1 class

First Tee – Greater Detroit Game Changing Events in 2023

Rocket Mortgage Classic Week

At First Tee – Greater Detroit we believe in giving kids impactful, meaningful, and life changing experiences – and RMC week was filled with them. Our kids experienced The John Shippen, First Tee participant Shaun Horne got to play golf with professional golfer Morgan Hoffmann, our kids participated in the First Tee – Greater Detroit Youth Clinic, met the 2023 Rocket Mortgage Classic winner Rickie Fowler, walked inside the ropes during the tournament, and so much more!

Youth Golf Clinic



313 Challenge Event

Three of our participants had the opportunity to be standard bearers during the annual 313 Challenge. We also had one participant be asked to caddy during the event.



Human I-T

Jennifer Jambor and her team gave two of our participants, Hannah and EJ, an opportunity to see their Detroit shop and meet PGA Pros Ryan Moore and Tyson Alexander. They were gifted laptops to help them continue their educational journey.



The John Shippen

The wonderful folks at Bonvoy Marriott invited our participants to enjoy a VIP experience in their hospitality tent.



Morgan Hoffmann & Shaun Horne

First Tee participant Shaun Horne had the incredible opportunity to play a few holes of golf with professional golfer Morgan Hoffmann the morning of the Rocket Mortgage Classic Youth Golf Clinic. Morgan also invited Shaun to the Greyson store in downtown Detroit where he was outfitted with some great new golf gear.



PUMA Event

The folks at PUMA invited twenty of our participants out to play some hoops and meet PUMA athletes, like Rickie Fowler.



Master's Watch Party

First Tee - Greater Detroit held it's first Annual Masters Watch Party last April, and it was a huge success. Despite the rainout on the course that day, guests dined on Masters-themed food and beverages and played simulator golf thanks to Optishot.



Fireworks Cruise

In 2023, First Tee - Greater Detroit held a Fireworks Cruise. Guests had the opportunity to enjoy some incredible fare, cruise the Detroit River, and watch the Detroit Fireworks from the Ovation Yacht. We even had one of our guests propose to his girlfriend onboard, and she said yes!



Game Changer Classic Annual Golf Outing

Our Game Changer Classic Golf Outing, presented by the Detroit Pistons, was incredible. Two sets of sibling participants, Kalel & Jacqueline and Riley & Paige, kicked things off by sharing their experience with First Tee. Golfers enjoyed a round at the Country Club of Detroit surrounded by signs sharing our curriculum key commitments and sipping on lemonade made by our very own Noah Harris.



Family Scramble

In August at the Lake St. Clair Metropark Par 3 course, we invited participants to play with one of their parents in a friendly scramble. This event enabled families to bond through the game of golf, while also sharpening their skills as golfers. We even had parents who had never previously golfed, and they were introduced to the game with their participants helping them along the way.



Coach's Cup



To build camaraderie, community, and friendships among our amazing volunteers, we hosted a fun competition at Rouge Park Golf Course in the spring. Two coaches from the same program location were paired together and played against three other twosomes from other locations. In the end, Andrew Heathfield and Karin Flood won the inaugural Coaches' Cup for Belle Isle!

100 Hole Marathon

Year three was another success working towards building game changers!
30 golfers, 2,929 holes played, 11.5 hours, \$69,688 raised!



Chandler Park Group

Plum Hollow Group



Rackham Reversed

Our second annual Rackham Reversed Golf Event was held in November. Thank you to our golfers, sponsors, and host course – Rackham. Our chili cookoff winner was our very own coach, Gloria Reynolds with her amazing "Motown Madness" chili!



Chili Cookoff Winner
Gloria Reynolds

Innovators Forum

Our very own long time participant Shaun Horne was chosen to represent First Tee – Greater Detroit at the 2023 Innovators Forum in Jacksonville, Florida. This experience is one of many First Tee National opportunities and we're so proud of Shaun's hard work over the years.



"The innovators forum was an awesome experience all around. From the new people I met, guest speakers, and the activities we did along the way. I was able to learn more about planning and executing the community project that I desire. What hit home the most was the construction of the various good deeds that are going to be brought back and implemented in communities across the country. It was a good balance of having a good time and getting serious when needed. Most importantly, it shows the power that the youth have and the extraordinary ideas that we contain."



First Tee – Greater Detroit Game Changing Events in 2023

Girls Golf Clinic with Sienna Heights

In October, seventeen of our female participants enjoyed a clinic with the Sienna Heights University Men's and Women's Golf Team. The women's and men's teams volunteered their time to dedicate it to our female participants at Fox Hills Golf & Banquet Center. We spent the day working on golf skills, incorporating First Tee's key commitments, making new friends, and getting out on the course to play a few holes!



Par Cinco Golf Clinic

In partnership with the Clark Park Coalition & Par Cinco Golf, 23 Detroit area youth attended a clinic led by Program Director John Page & Program Coordinator Grace Zimmerman. Participants learned basic golf skills by rotating through different stations.



Drive, Chip & Putt

This year we had 5 of our participants compete in the local Drive, Chip & Putt competition. We are so proud of their hard work! Congratulations to Hannah, Khalil, Hadi, Maya, and Oliver!



Hannah Brizuela



Hadi & Khalil Ajami



Oliver Harrison



Maya Mickens

Happening in 2024

Events

Please check our website for up-to-date information!

- Masters Watch Party | April 13th
- Golf Club Garage Sale | May 11th
- Rocket Mortgage Classic Youth Clinic | June 25th
- Annual Golf Outing | August 23rd
- Participant/Parent Scramble | Spring & Fall
- 100 Hole Golf Marathon | September
- Girl's Golf Clinic | October
- Rackham Reversed | November

For more event
info, scan the QR
code with your
smartphone



"The First Tee Staff is amazing and so kind with children. They know my son's name and welcome him each lesson/session. I love the confidence this program has given my son with golf and socialization."



Ways to Give

Make a Gift

First Tee – Greater Detroit relies on the generosity of community members. Your gift will prepare kids and teens for their futures.

Donate Golf Clubs

We're happy to accept gently used golf clubs from 2015 to the present.

Tribute Gifts

Many people chose to honor loved ones through a tribute gift to First Tee – Greater Detroit.

Planned Gifts

You can leave a legacy and help First Tee – Greater Detroit continue to inspire the next generation through a planned gift.

Volunteer Coach

Without caring mentors, positive youth development just doesn't happen. Join us as a volunteer coach. No golf experience needed. We provide all of the training!



To coach with us, scan the QR code with your smartphone



First Tee – Greater Detroit Organization

Our 2023 Staff

Todd Krieger

Chief Executive Officer

John Page

Program Director

Heather Rupp

Operations Director

Grace Zimmerman

Detroit Program Coordinator

Steven Mann

PGA Fellow

Our Board of Directors

Tanya Hill – President

Kara James – Treasurer

Lyle Wolberg – Vice President

Chuck Bullock – Secretary

Anthony McCree

Carl Bentley

Dan Ringo

Danielle Russell

Donna Joseph Kemp

Kevin Washburn

Kim VanCleaf

Mark Montgomery

Matthew Johnston

Spencer Golden-Sims

Steve Hylant

Tom Mcinerney

Wes Weir



“Serving on the board of First Tee – Greater Detroit is one of the highlights of my philanthropic work. I’ve seen firsthand what a difference the program makes for all of the kids who participate, and helping lead the organization so that we continue having the impact we seek is so meaningful and impactful to me personally.”

Our Coaches

Alec Wilhoite
Alex Brannon
Alex Dunckel
Alison Kozerski
Amanda Pucher
Andrew Bumbaugh
Andrew Creal
Andrew Heathfield
Andrew Selinger
Anthony Voiles
Austin Sarhan
Benjamin Roshak
Bill Portman
Brad Ekonen
Brandon Riley
Brendan Dolan
Brian Boettner
Brian Richotte
Bryan VanGheluwe
Chris Brown
Dale Bradley
Darron Merritt
David Barry
David Benham
David Buggia
David Lindow
Diana Thomas
Doug Johnson
Emilio Sosa
Eric Conrad
Eric Salo
Evan Vasilauskas
Evan Zimmerman
Gage Wakula
Gail Ruby
Gary Ruby
George Shara
Gloria Reynolds
Grace Zimmerman
Grant Juth
Greg Lechkun
Gregory Messer

Griffin Krebsbach
Hassan Ajami
Jake Slominski
Jalen Hatcher
Jaylen Stafford
Jeff Leider
Jennifer Heckmann
Jim Powell
Jiyeon Lee
Joe Lepkowski
John Page
John Szambelan
Jonathan Jaeger
Justin Hatch
Karin Flood
Kathleen Gatz
Kelsey Hickson
Lauren Cojei
Luisa Garcia
Luis Zambrano
Malcolm Swift
Mark Zapico
Markus Richardson
Mary Ellen Paczkowski
Matt Kraft
Matthew Baldwin
Maxwell White
Michael Earle
Michael Stebbins
Michael Lau
Mike Bazzi
Mike Engel
Mike Zuker
Mitch Waldrep
Natasha Coats
Nate Thompson
Neil Sawyer
Nicole Brizuela
Noah Ellingboe
Noel Villajuan
Patrick Barnhart
Pete Hermann

Phillip Conrad
Rick Powell
Roberta Zald
Ryan Eckert
Sam Yarsike
Sanford Wagenberg
Shane Tazzia
Shannon Sohns
Shantanu Mondal
Spencer Golden-Sims
Stephen Girard
Steven Mann
Teresa Pavelich
Thomas Buck
Thomas Henry
Trevor Emerick
Victor George
Vincent Brown
Vincent Wells
Zach Burns
Zarra Williams



Without the support of our donor community we simply wouldn't have the resources we need to make the impact we do. We are deeply appreciate for your generous support this year, and every year!

On behalf of our kids and families, thank you to each and every donor who supports us.

Our 2023 Corporate Partners:

Paradies Lagardère
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Organizations that provided grants in 2023:

 **first tee**


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Foundation

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FOUNDATION


Eagles for Children
Helping Children Overcome Adversity

ROCKET
Giving Fund

 **RALPH C. WILSON, JR.**
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Thank You to our 2023 Sponsors!

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AND
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Charles Bullock
and Stevenson &
Bullock PLC



Shelby and Jason
Jarjosa

First Tee – Greater Detroit is a Michigan 501(c)3 nonprofit. (EIN 88-3369258). The legal name of the chapter is Detroit Youth Golf d/b/a/ First Tee – Greater Detroit . First Tee's purpose is to teach life skills, self-confidence, and resiliency to children and teens through the game of golf.



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