

2022 YEAR IN REVIEW



A Year of Impact



Thanks to the generosity of Greyson, we were fortunate to have a group of First Tee – Greater Detroit participants and their parents walk in the Pro-Am at last year's Rocket Mortgage Classic. As guests stood outside the ropes observing the round, they were inside the ropes, interacting with some of the world's best golfers and some of our community's most influential people. It was special, impactful, educational, and something none of them will ever forget. We understand that experiences like this as well as those that happen in our classes each day, are our greatest teacher. I am extremely proud of the great experiences our professional team and volunteers delivered in 2022.

These experiences were incredibly meaningful for the 452 kids we served in 2022. Through a measurement program we launched in partnership with Professor Sue Ann Savas at the University of Michigan, we quantified what we thought to be true – that our programming is having a profound impact. A majority of parents that we surveyed told us that their children have greater self-confidence, more positive learning attitudes, and are learning the value of perseverance. This year we'll seek to increase our impact through improved coach training and progress reports for parents to better understand and reinforce the lessons we teach.

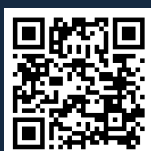
While we worked very hard during the year to ensure we are always delivering a great experience for our participants, we were also focused on growing the program and developing important partnerships that will help us impact more kids in 2023 and beyond. In January we'll begin winter golf programming indoors at the Durfee Innovation Society where our kids will play golf, and learn important life lessons, on our Trackman and Puttview interactive putting green. In February, we'll begin programming at the Detroit Pistons Performance Center, in July we'll start at the Boys & Girls Club, and we'll be on 11 local courses in the spring, summer and fall. Additionally, we grew partnerships with CDW, Coca-Cola, the Detroit Pistons, Human I-T, and Optishot, amongst others, during the year which are already providing important opportunities and experiences.

Finally, we are so fortunate to have an amazing staff and volunteer corps, which grew this year. Grace Zimmerman, a former college golfer joined our team as our Detroit Program Coordinator as did Steven Mann, a PGA Fellow who will be with us through the summer. In addition, 91 volunteer coaches joined us last year, which is the most of any chapter in the First Tee network.

From all of us at First Tee – Greater Detroit, thank you for a great 2022! We are looking forward to an even better 2023!

With gratitude,

Todd Krieger
First Tee – Greater Detroit
Chief Executive Officer



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2022 Scorecard

Our Mission: To impact, influence and inspire the lives of young people in the Greater Detroit area by providing educational programs that build character, promote healthy choices and instill life enhancing values through the game of golf.



9

Course
Program
Locations



91

Volunteer
Coaches



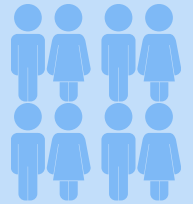
57

Life Skills
Experience
Classes



1,585

Volunteer
Hours



791

Total
Registrations

35%

Female
Participants

70%

Identify as
Non-White



Programs at Green Grass Facilities

Beech Woods | Southfield

PAR & BIRDIE Class

47 registrations | 3 classes

Chandler Park | Detroit

57 registrations | 3 classes

Lakes of Taylor | Taylor

64 registrations | 3 classes

Winter Indoor Simulator Classes

Inkster Valley

14 registrations | 2 classes

X-Golf Royal Oak

29 registrations | 4 classes

X-Golf Shelby

7 registrations | 2 classes

Belle Isle | Detroit

61 registrations | 3 classes

Lake St. Clair Metropark | Harrison Township

Brand new pilot location (summer only)

7 registrations | 1 class

Rackham | Huntington Woods

223 registrations | 8 classes

Rouge Park | Detroit

116 registrations | 5 classes

Rammler | Sterling Heights

69 registrations | 3 classes

"My grandson has improved his attitude toward learning and school. He makes smarter decisions. He has become a thinker and more mature."



School & Community Programs



Detroit PAL
Little Putters

- 37 elementary schools in the Greater Detroit area participated in our School Program, which includes the curriculum and equipment needed to bring the game of golf and the life skills we teach to indoor and outdoor gym classes.
- The First Tee Community Program was designed to bring the game of golf to community and recreation centers. We currently work with 6 local organizations: Center for Success, Detroit PAL, LifeLab Kids, Kids on the Go, MACC Development, and Vista Maria



Kids on the Go



LifeLab Kids

Rocket Mortgage Classic

Media Day and Local News Interviews



Edwin and Khalil attended Media Day, which included meeting current champ Cam Davis.



Ben Mayor speaks with Channel 4 Reporter Jamie Edmonds about his time with First Tee.



Damon talks First Tee with Channel 7 Reporter, Peter Maxwell

Standard Bearers at the 313 Challenge



Inside the Ropes at the Pro Am!



Ben Hogan Championship



This year's event was held at the Country Club of Detroit where a field of 80 golfers participated in the 2022 Ben Hogan Championship. The support of those who played was phenomenal. Most importantly, everyone in attendance had the opportunity to hear from Shaun Horne before teeing off. Shaun has been in the program for 7 years and talked about everything he has learned and how much the program means to him.

100 Hole Marathon



38 golfers, 4,111 holes played, 11.5 hours, \$77,000 raised

Featuring one of our participants, Noah, and his custom lemonade!

Rackham Reversed

Seventy golfers participated and raised more than \$8,000 in our first annual 'Rackham Reversed,' two-person scramble fundraising event. Golfers played a backward routing of Detroit's historic Rackham Golf Course, braving the chilly and, at times, snowy weather. We are so grateful for everyone's support.



First Tee – Greater Detroit Game Changing Events in 2022

Clinics at Oakland University

3 Clinics | 30 Registrations

Oakland University Men's Golf Head Coach Nick Pumford and Men's Golf Team members including Anthony Comito, Gavan Keogh, & Edward Rowe hosted 30 of our participants during three clinics for a unique short game clinic at their practice area in Rochester. The kids hit out of the bunker, over a bunker, and onto the green. They also hit some long-sloped putts from off the green, and chipped with their hybrids and low irons, and even their 3-woods! It was all about being creative around the greens!



BuildUP STEAM Robotics Class

2 Classes | 11 Registrations



After School Golf Program for Durfee Students

2 Classes | 23 Registrations

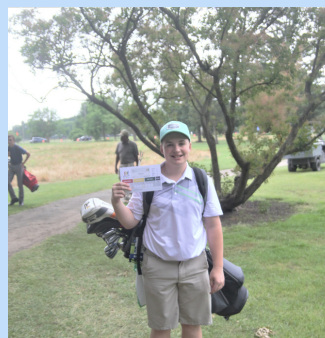


Drive, Chip & Putt at Rouge Park Golf Course

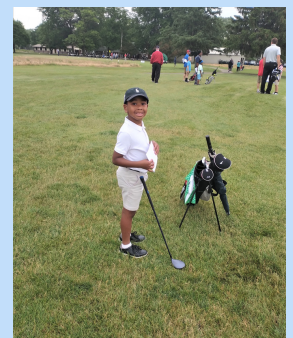
Three of our participants placed at the local Drive, Chip and Putt Qualifier! Ben Mayor placed 3rd in the 14-15 Boys Group, Jonathan Brown, Jr. placed 4th in the 7-9 Boys Group and Jaden Jackson placed 5th in the 7-9 Boys Group.



Jaden Jackson



Ben Mayor



Jonathan Brown

First Tee – Greater Detroit Game Changing Events in 2022



Cooking with Que

3 Classes | 30 Registrations

Over the course of three cooking experiences featuring Italian, Mexican, and BBQ, everyone was assigned to a group and had their own task for meal prep. Once everyone was done, they sat together and ate the meal they helped create. Que worked on general kitchen safety and etiquette with the kids, while also discussing healthy eating! Que uses the 70:30 rule, 70% fruits and veggies and 30% everything else!



Ryder Cup Tournament

October

Two of our participants and two coaches played a "Ryder Cup" style match against the First Tee – West Michigan chapter in Lansing!



"I just wanted to drop you a note to tell you what a difference First-Tee has made. Our son really struggled in school and did not want to go or even try. He literally hated going. Every day was a struggle. This year his whole attitude changed. He said he was excited about school starting. That he is going to do well because he is afraid if he does not do well he won't be able to play golf! He also asked if he was having any trouble would I get him a tutor to help him! Needless to say we are all benefiting from your program. Thank you!"



Happening in 2023

Durfee Innovation Society

With generosity from The Children's Foundation, CDW and Eagles for Children, this is home to our new Trackman and PuttView putting simulator! We will be offering indoor classes for 7 to 11 year olds January - April!

Pistons Performance Center

At the Henry Ford Pistons Performance Center in Detroit, we are partnering with the Detroit Pistons to provide a unique and fun program for new participants ages 7-11 years old. Participants will rotate between full swings on OptiShot golf simulators, putting games and activities, and technology and educational games and projects using tablets.

Events

- Masters Watch Party | April
- Fireworks Cruise on Detroit River | June
- Annual Golf Outing | August
- 100 Hole Golf Marathon | October
- Rackham Reversed | November

For more event info,
scan the QR code with
your smartphone



"My daughters have gained so much confidence in their golf game through their lessons with The First Tee of Greater Detroit. The classes are a lot of fun for them and I continue to see improvement in their skill each week. I'm so grateful for the coaches at the First Tee who have impacted my girls and taught them about every aspect of the game of golf!"



Ways to Give

Make a Gift

First Tee – Greater Detroit relies on the generosity of community members. Your gift will prepare kids and teens for their futures.

Donate Golf Clubs

We're happy to accept gently used golf clubs from 2015 to the present.

Tribute Gifts

Many people chose to honor loved ones through a tribute gift to First Tee – Greater Detroit.

Planned Gifts

You can leave a legacy and help First Tee – Greater Detroit continue to inspire the next generation through a planned gift.

Volunteer Coach

Without caring mentors, positive youth development just doesn't happen. Join us as a volunteer coach. No golf experience needed. We provide all of the training!



To coach with us, scan the QR code with your smartphone



First Tee – Greater Detroit Organization

Our Staff

Todd Krieger

Chief Executive Officer

John Page

Program Director

Heather Rupp

Operations Director

Grace Zimmerman

Detroit Program Coordinator

Steven Mann

PGA Fellow

Our Board of Directors

Chuck Bullock

Larry Burns

Shawn Coyle

Paul Davis

Spencer Golden-Sims

Tanya Hill

Steve Hylant

Kara James

Donna Joseph Kemp

David Lochner

Anthony McCree

Tom McInerney

Mark Montgomery

Danielle Russell

Ann Marie Uetz

Kim VanCleaf

Kevin Washburn

Lyle Wolberg



"With sincere care, I serve on behalf of First Tee. As a volunteer coach, I hope to impact the next generation of aspiring leaders by promoting the same life skills and core values that I developed as a youth participant in the program. The First Tee has played such a significant role in my life and it is an honor to give back."

– Spencer Golden-Sims
First Tee – Greater Detroit Board Member
and former First Tee participant

Our Coaches

Alex Brannon
Alex Dunckel
Ali Ajami
Alison Kozerski
Amanda Pucher
Andrew Heathfield
Anthony Voiles
Austin Sarhan
Ben Koeske
Benjamin Roshak
Brandon Riley
Brendan Dolan
Brett Dryer
Brian Boettner
Brian Richotte
Bryan VanGheluwe
Bryce Imhoff
Calvin Taylor
Cara Henry
Chris Brown
Christopher Weir
Dale Bradley
Darron Merritt
David Benham
Diana Thomas
Doug Johnson
Emilio Sosa
Eric Conrad
Eric Salo
Ethan Chernow
Evan Vasilauskas
Evan Zimmerman
George Cobane
Gloria Reynolds
Greg Lechkun

Gregory Messer
Hassan Ajami
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Nate Thompson
Neil Sawyer
Nicole Brizuela
Noah Ellingboe
Orlandus Smith
Pete Hermann
Peter Hofley
Phillip Conrad
Rick Powell
Samantha Blair
Sanford Wagenberg
Scott Yergin
Shannon Donahue
Shantanu Mondal
Spencer Golden-Sims
Stephen White
Steven Mann
Teresa Pavelich
Thomas Henry
Trevor Emerick
Victor George



Without the support of our donor community we simply wouldn't have the resources we need to make the impact we do. We are deeply appreciate for your generous support this year, and every year!

On behalf of our kids and families, thank you to each and every donor who supports us.

The following organizations provided grants to First Tee – Greater Detroit in 2022:



Thank You to our 2022 Event Sponsors!

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First Tee – Greater Detroit is a Michigan 501(c)3 nonprofit. (EIN 88-3369258). The legal name of the chapter is Detroit Youth Golf d/b/a/ First Tee – Greater Detroit . First Tee's purpose is to teach life skills, self-confidence, and resiliency to children and teens through the game of golf.



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