

# First Tee – Greater Detroit "Game Changer Classic"

SPONSORSHIP  
OPPORTUNITIES

Presented By:



August 21, 2023  
Country Club of Detroit



# Building Game Changers

At First Tee - Greater Detroit we enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with a life skills curriculum, we create active learning experiences that build inner strength, self-confidence and resilience kids carry with them as they mature.

Experiences are, in fact, our greatest teacher. First Tee believes in developing the ones that are just as fun as they are meaningful, where kids feel excited to grow, safe to fail and better equipped for whatever comes their way next. Through our golf-based personal growth program, we see kids build life and leadership skills that help them in all areas of life, including school, friendships and eventually careers.

This year we will once again hold our summer golf outing, which is presented by the Detroit Pistons, at the Country Club of Detroit. Like we did last year, we'll offer an array of great sponsorship opportunities for organizations to elevate their brands while supporting First Tee - Greater Detroit.

This is an important fundraising event for our chapter and we hope you will join us!



Todd Krieger  
Chief Executive Officer  
First Tee - Greater Detroit





# Our Community of Supporters

Sponsors and attendees at our summer golf outing include a diverse array of decision-makers and influencers from some of Metro Detroit's most historic and distinguished for-profit and not-for-profit organizations.

Past sponsors and attendees have represented the below organizations and many more.

- Absopure
- Atomic Honey
- Ben Hogan Foundation
- Clark Hill
- The Children's Foundation
- Detroit Pistons
- DTE Energy
- Foley & Lardner
- GJC Advisors
- Huntington Bank
- Hylant Family Foundation
- James Group
- MSM Networking Solutions
- MSX International
- Paradies Lagardere
- Pepsi
- PNC Bank
- PwC
- Rocket Mortgage Classic
- Stevenson & Bullock
- Stifel Investment Services
- Telemus Capital
- Tour Edge
- UTEC
- Visioneering
- WJR



# Reception and Outing Details



## **Reception Location: Saint John's Resort** **Golf Outing Location: Country Club of Detroit**

This year, our pre-event reception will take place at Saint John's Resort in Plymouth, Michigan. The resort is undergoing a \$50M+ transformation, which includes expanding its event facilities, its restaurant outlets and building a one-of-a-kind golf complex for southeastern Michigan. (Next year's outing will be held at the resort's championship 18-hole course "The Cardinal" – the first new golf course in the Detroit area in 20+ years.)

Our 2023 golf outing will take place at the Country Club of Detroit in Grosse Pointe Farms, Michigan. Originally designed by noted British golf architect Harry S. Colt, the course offers beautiful views and a challenge for golfers of all skill levels.

### **Sunday, August 20, 2023**

- 5:30pm – Cocktail reception at Saint John's Resort

### **Monday, August 21, 2023**

- 8:30am – Check-in at the Country Club of Detroit
- 8:30am-9:45am – Breakfast and warm-up
- 9:45am – Call to carts and instructions
- 10:00am – Shotgun start
- 3:00pm – Awards ceremony

# Sponsor Opportunities



## **Presenting Sponsor: \$50,000**

- The presenting sponsor logo is placed on each pin flag.
- 16 players in the outing.
- 24 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition at the outing via first-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.
- Sponsor recognition on the First Tee – Greater Detroit website.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes first-tier logo placement.
- Tee gift package for each participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

## **Ace Sponsor: \$30,000**

- 12 players in the outing.
- 1 hole sponsorship.
- 18 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition at the outing via second-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.
- Sponsor recognition on the First Tee – Greater Detroit website.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes second-tier logo placement.
- Tee gift package for each participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.



# Sponsor Opportunities



## **Eagle Sponsor: \$20,000**

- 8 players in the outing.
- 1 hole sponsorship.
- 16 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition at the outing via third-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.
- Sponsor recognition on the First Tee – Greater Detroit website.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes third-tier logo placement.
- Tee gift package for each participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

## **Birdie Sponsor: \$10,000**

- 6 players in the outing.
- 1 hole sponsorship.
- 10 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition at the outing via fourth-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.
- Sponsor recognition on the First Tee – Greater Detroit website.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes fourth-tier logo placement.
- Tee gift package for each participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

# Sponsor Opportunities



## **Par Sponsor: \$5,000**

- 4 players in the outing.
- 1 hole sponsorship.
- 6 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition at the outing via fifth-tier logo placement on signage at the entrance to the club, on the first tee and at the turn.
- Sponsor recognition on the First Tee - Greater Detroit website.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes fifth-tier logo placement.
- Tee gift package for each participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

## **Player Package: \$1,000**

- 1 player in the outing.
- 2 tickets to a sponsor cocktail reception the evening before the outing.
- Tee gift package for the participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

## **Cocktail Reception Sponsor: \$7,500**

- 6 players in the outing.
- 1 hole sponsorship.
- 8 tickets to a sponsor cocktail reception the evening before the outing.
- Signage not to be confused with sponsorship at the entrance to the cocktail reception.
- Sponsor recognition on the First Tee - Greater Detroit website.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the logo of the cocktail reception sponsor.
- Tee gift package for each participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

**RESERVED**

# Sponsor Opportunities



## **Entertainment Sponsor: \$5,000**

- 4 players in the outing.
- 1 hole sponsorship.
- 6 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition at the cocktail reception via signage next to the entertainment.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the logo of the entertainment sponsor.
- Sponsor recognition on the First Tee – Greater Detroit website.
- Tee gift package for each participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

## **Breakfast Sponsor: \$5,000**

- 4 players in the outing.
- 1 hole sponsorship.
- 6 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition at breakfast via signage at the breakfast food stations.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the logo of the breakfast sponsor.
- Sponsor recognition on the First Tee – Greater Detroit website.
- Tee gift package for each participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

## **Bloody Mary Bar Sponsor: \$5,000**

- 4 players in the outing.
- 1 hole sponsorship.
- 6 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition via signage at the Bloody Mary Bar.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the logo of the Bloody Mary Bar sponsor.
- Sponsor recognition on the First Tee – Greater Detroit website.
- Tee gift package for each participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.



# Sponsor Opportunities



## **Hole-In-One Sponsor: \$2,000**

- 1 player in the outing.
- 2 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition via signage at the hole-in-one contest hole.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the logo of the hole-in-one sponsor.
- Sponsor recognition on the First Tee - Greater Detroit website.
- Tee gift package for the participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

## **Longest Drive Contest Sponsor: \$2,000**

- 1 player in the outing.
- 2 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition via signage at the longest drive contest hole.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the logo of the longest drive sponsor.
- Sponsor recognition on the First Tee - Greater Detroit website.
- Tee gift package for the participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

## **Print Sponsor: \$2,000**

- 1 player in the outing.
- 2 tickets to a sponsor cocktail reception the evening before the outing.
- Recognition on print materials.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the logo of the print sponsor.
- Sponsor recognition on the First Tee - Greater Detroit website.
- Tee gift package for the participant.
- Breakfast, lunch and refreshments during play.
- Cocktail reception after play.

## **Hole Sponsor: \$500**

- Recognition via signage on one hole during the outing.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the logo of each hole sponsor.
- Sponsor recognition on the First Tee - Greater Detroit website.

# Add-On Sponsor Opportunities



## **Grotto Wine Bar/Dinner: \$15,000**

- Exclusive access to Saint John's Resort's newly constructed Grotto Wine Bar for a 50-person strolling dinner.
- Sponsor may select the date.
- The Grotto Wine Bar features Roman-vaulted ceilings, soft lounge seating and luxurious appointments as well as award-winning wine options representing all corners of the globe. Tapas style cuisine designed to compliment and enhance the wine experience is also features.

## **Chef's Dinner: \$10,000**

- Enjoy a special dinner for up to 25 people at Five Steakhouse.
- Guests will experience a unique food and wine menu exclusively created by the executive chef at Saint John's Resort.

# For More Information

For more information, please contact Todd Krieger, CEO of First Tee - Greater Detroit, at (248) 227-9167 or [todd@firstteegreaterdetroit.org](mailto:todd@firstteegreaterdetroit.org).

Tickets and sponsorships can be purchased online at [firstteegreaterdetroit.org/2023-golf-outing/](https://firstteegreaterdetroit.org/2023-golf-outing/).

To learn more about First Tee - Greater Detroit, visit us online at [www.firstteegreaterdetroit.org](http://www.firstteegreaterdetroit.org).

