



2023 Masters Watch Party Sponsorship Opportunities



Saturday, April 8, 2023 / 3pm–7pm

**Henry Ford Detroit Pistons
Performance Center**

Proceeds Benefit First Tee – Greater Detroit

Building Game Changers

At First Tee - Greater Detroit we enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with a life skills curriculum, we create active learning experiences that build inner strength, self-confidence and resilience kids carry with them as they mature.

Experiences are, in fact, our greatest teacher. First Tee believes in developing the ones that are just as fun as they are meaningful, where kids feel excited to grow, safe to fail and better equipped for whatever comes their way next. Through our golf-based personal growth program, we see kids build life and leadership skills that help them in all areas of life, including school, friendships and eventually careers.

We are excited to host our first Masters Watch Party at the Henry Ford Detroit Pistons Performance Center. While guests will have the opportunity to watch the tournament, they'll also be able to use our golf simulators, participate in contests, bid during a silent auction and more. This will be a unique opportunity to experience this wonderful facility, spend time with friends and help support First Tee - Greater Detroit.



Todd Krieger
Chief Executive Officer
First Tee - Greater Detroit



Event Details



EVENT LOCATION:

HENRY FORD DETROIT PISTONS PERFORMANCE CENTER

ADDRESS:

6201 2ND AVENUE – DETROIT

We are excited to be hosting this year's event at the Henry Ford Detroit Pistons Performance Center. The 183,000 square foot facility and corporate headquarters accommodates the practice and training needs for Pistons players and staff, office space for basketball operations, coaching and administration. It is home to state-of-the-art amenities including multiple basketball courts.

In addition to watching the tournament, attendees will have the opportunity to use First Tee's golf simulators, participate in a silent auction and more!



Sponsor Opportunities

Presenting Sponsor: \$5,000

- Recognized as the presenting sponsor for the event.
- Identified in welcome remarks during the event.
- Presenting sponsor information will be added to the gift bag.
- Recognition via robust signage at the event.
- 10 tickets to the event and gift bags for each guest.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes top tier logo placement.

Eagle Sponsor: \$4,000

- Identified in welcome remarks during the event.
- Eagle sponsor information will be added to the gift bag.
- Recognition via robust signage at the event.
- 8 tickets to the event and gift bags for each guest.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes second tier logo placement.

Birdie Sponsor: \$3,000

- Identified in welcome remarks during the event.
- Birdie sponsor information will be added to the gift bag.
- Recognition via robust signage at the event.
- 6 tickets to the event and gift bags for each guest.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes third tier logo placement.

Registration Sponsor: \$2,500

- Identified through signage at the registration table.
- 4 tickets to the event and gift bags for each guest.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Entertainment Sponsor: \$2,000

- Identified through signage in front of the entertainment location.
- 2 tickets to the event and gift bags for each guest.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Reserved



Sponsor Opportunities

Patio Sponsor: \$2,000

- Identified through signage on the patio adjacent to the watch party room.
- 2 tickets to the event and gift bags for each guest.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Simulator Sponsor: \$2,000

- Identified through signage at the simulator that is being sponsored.
- 2 tickets to the event and gift bags for each guest.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Reserved

Putting Contest Sponsor: \$900

- Identified through signage at the putting contest location.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Closest to the Pin Contest Sponsor: \$900

- Identified through signage at the closest to the pin contest location.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Table/Hole Sponsor: \$500

- Identified through signage as a table/hole sponsor.
- Broad social media recognition leading up to the event and thank you recognition after the event with creative that includes the sponsor logo.

Individual Tickets: \$85

- Event tickets are \$85 per person for the general public. Sponsors may add tickets for \$75 per person.



For More Information

For more information, please contact:

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To learn more about First Tee - Greater Detroit, visit us online
at www.firstteegreaterdetroit.org.

